



EDUCATION

public relations

“Junk Art” educational activity...

The “Junk Art” hands-on educational activity was created by the Upper Big Blue NRD in 2008. The NRD PR Department was called upon to design an activity promoting “Reuse, Reduce, Recycle” mantra to teach participants the value of materials taking on a new use. An array of items are placed on tarps and students are encouraged to work as teams (up to six people) and rummage through the piles to select materials that will be turned into works of art. At the end of the day, all the completed pieces of art are judged. The top two Junk Art building teams are each awarded a gift certificate to purchase school supplies for their classrooms.

“Junk Art” Educational Hands-On Learning 2008-2012 EVENT SUMMARY

Event Date	Venue/Location	Miles Traveled (Round-Trip)	Attendance Figures
September 17-18, 2008 (Wednesday-Thursday)	Earth Jamboree-Clay County Fairgrounds (Clay Center, NE)	94	775
September 21-22, 2010 (Tuesday-Wednesday)	Earth Jamboree-Clay County Fairgrounds (Clay Center, NE)	94	794
May 4, 2010 (Tuesday)	York Cub Scouts @ UBBNRD office (York, NE)	0 <i>earning their Environmental Badges</i>	10
May 10, 2011 (Tuesday)	Nebraska Children’s Groundwater Festival (Grand Island, NE)	198	154
February 28, 2012 (Tuesday)	York Cub Scouts @ UBBNRD (York, NE)	0 <i>earning their Environmental Badges</i>	10
May 8, 2012 (Tuesday)	Nebraska Children’s Groundwater Festival (Grand Island, NE)	198	160
June 8, 2012 (Wednesday)	NARD’s Adventure Camp About the Environment - ACE (Thedford, NE)	332	30
September 5-6, 2012 (Wed.-Thursday)	Earth Jamboree-Nuckolls County Fairgrounds (Nelson, NE)	182	755
TOTALS:	8 events	1,098 miles	2,688 participants

